



Can Tutoring with Volunteers or Virtual be High-Impact?
NSSA 2023 Conference

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Un progetto di



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Tutoring Online Program



Tutoring Online Program targeting students in grades 6-8 from disadvantaged backgrounds (socio-economic status, language barriers, learning difficulties, ...)

Defining features of the program



Tutoring **online**:

- Using PC, tablet, smartphone
- Key during *lockdown*, currently allows to reach easily students in remote locations



Tutors are volunteer university students:

- Trained and supported by a team of pedagogical experts
- High intrinsic motivation quality of relationship tutor-tutee



Our Numbers in Italy



1. NGO
2. NEW PLATFORM FOR IMPLEMENTATION AND MONITORING

TOP
2020

- 530 treated students, 529 control students
- 1975 volunteers

TOP
2021

- 769 treated students, 383 control students

TOP
2022

- 607 treated students, 530 control students

TOP
2023

- 492 treated students, 491 control students

Evaluation Design: Randomized Control Trial



TOP2020

- Constraint: Budget/admin capacity
- RCT Intensity of the tutoring: 0h, 3h, 6h per week

TOP2021

- Constraint: tutors
- RCT Intensity of the tutoring: 0h, 2h, 4h per week
- Limited support from pedagogical team

TOP2023

- Constraint: tutors
- RCT: no tutoring, individual 3h, individual 3h + positive memory

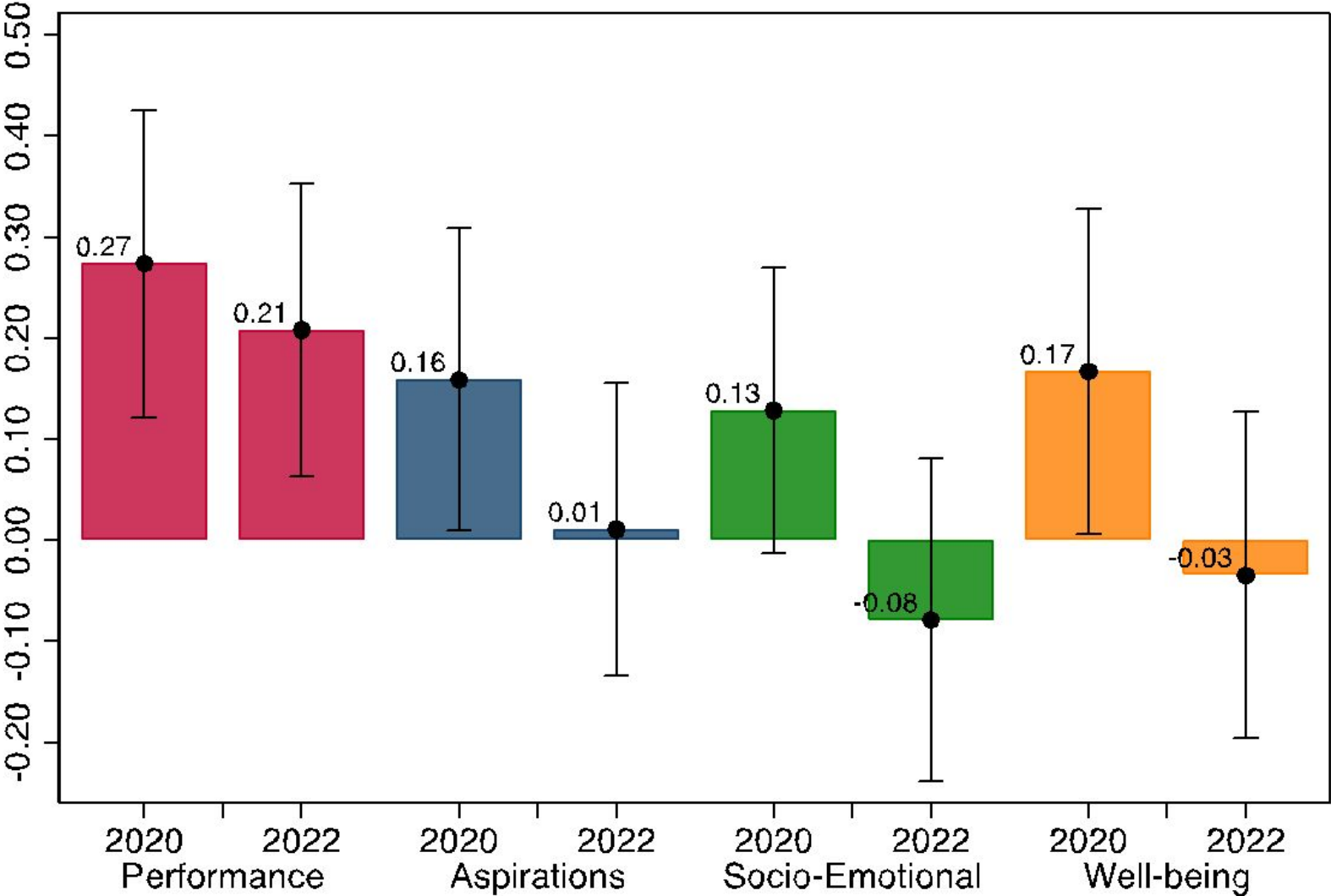
TOP2022

- Constraint: tutors
- RCT: no tutoring, individual 3h, group 3h



Main Results

Impact of Individual Tutoring (3h per week)



Other main results

- **Tutoring intensity:**

- key driver of the results on performance: double effect for 6h of tutoring
- No differential effect on other outcomes

- **Group vs. Individual Tutoring**

- Positive, but not statistically significant effect on performance for group tutoring in 2022

- **Heterogeneous treatment effects**

- Stronger effect for low SES on performance and immigrants on well-being (in 2020)
- No differential effects based on tutor characteristics

- **Positive effect on tutors:** empathy measure



Scale-up: Italy, Dominican Republic, and Brazil



Conclusion

- Tutoring Online implemented by volunteer university students is a **cost-effective** tool to improve students' achievements, also for those students who do not live close to universities
 - ~ 50-100 euro per student
- How to recruit and retain university students? Quality matters!
 - Pedagogical support and monitoring
 - Development of soft skills
 - Labor market signaling





Thanks!

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